## do not design critical elements in this area

stitch line

## Telescopic Banners: Pegasus Standard

Total Graphic Area:

51.5 up to 94"w X 75.25" up to 104"h

Total Visual Area:

51.5" up to 94"w X 67.75" up to 96.5"h

Please be sure to include a 3.75" bleed at the top & bottom for pole pocket. Please keep all text, logos, etc. out of the pole pocket area.

## General Art Guidelines:

- CMYK Color Mode
- All Solid Coated Pantone colors should be called out in the art as spot colors
- Embed all images and support files
- Resolution must be 100-120 ppi
- All fonts must be created to outlines
- Do not scale artboard
- Background color/images must bleed to the edge of artboard
- Do not use spot colors from template in your artwork as they will not print

do not design critical elements in this area